



START2FINISH

Empower kids for life

2022-2023 IMPACT REPORT

Recovery and Beyond





Brian Warren, Founder & Executive Director

A Note From Brian Warren

From the children we impact from coast to coast through our programming and resources, to the volunteers and supporters who make what we do at Start2Finish Canada possible — "a caring community" has always been at the heart of Start2Finish. In reflecting on our 2022-23 program year, I am especially reminded of this fact.

As we moved beyond the COVID-19 pandemic, you were right there with us, helping our kids develop their physical and mental well-being, literacy skills, and resilience so they could recover and thrive. Thanks to your incredible generosity, thousands of children experiencing poverty/deprivation were empowered with skills and competencies to achieve their full potential.

I celebrate what we accomplished together, and hope this Impact Report will highlight the impact you have made by investing in Start2Finish's transformational programs and services. I look forward to our future knowing that Start2Finish is backed by champions like you who are committed to advancing our shared mission of ensuring every child has the tools to succeed.

Big High Five and Thank You,

Brian Warren
Founder & Executive Director
Start2Finish Canada

Through Your Support in 2022-2023...



10,000
Total Program
Recipients

We provided recovery solutions for thousands of equity-deserving children in grades 1-8 in **70 communities** through our in-school and out-of-school programs/resources



52
Running & Reading
Club+ Program Sites

We were able to **relaunch almost all of our existing Running & Reading Clubs** across the country post-pandemic, and will resume expansion in 2023-24



60
Virtual Pods

We paired our online **Brainworx!** and **Junior Coach** programming with our in-person programs for increased impact



37
Collaborations

We were successful in expanding our program **partnerships, affiliations and Indigenous collaborations** to more effectively make change in communities



6
Knowledge Sharing
Opportunities

We were **recognized as experts in child well-being** and provided consultation through virtual and in-person presentations, conference invites, and our Thinkers & Doers series



12,000
Books Distributed

We **significantly increased the number of books** children from Indigenous and equity-deserving communities had access to through our **book vending machines** and **R&R Clubs**

Programs and Services Offered



Running & Reading Club+

After-school fitness, literacy & SEL program (in-person/virtual)



Brainworx!

Virtual learning enhancement program



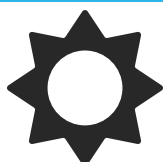
Backpack Program

Providing critical school supplies to level the playing field



Junior Coach Program

Leadership development for youth in the transition yrs (gr. 7-8)



Summer Adventure Program

Fun weekly challenges to help bridge summer learning gaps



Daily 20

Helping schools meet the Daily Physical Activity requirement



THRIVE!

Curriculum-embeddable social-emotional learning resource



Brainworx! Lunch Club

In-school program providing fitness, literacy and SEL support



Book Vending Machines

Access to culturally relevant books for Indigenous youth

Knowledge Sharing and Community Building

National Gathering for Indigenous Education

Winnipeg, MB

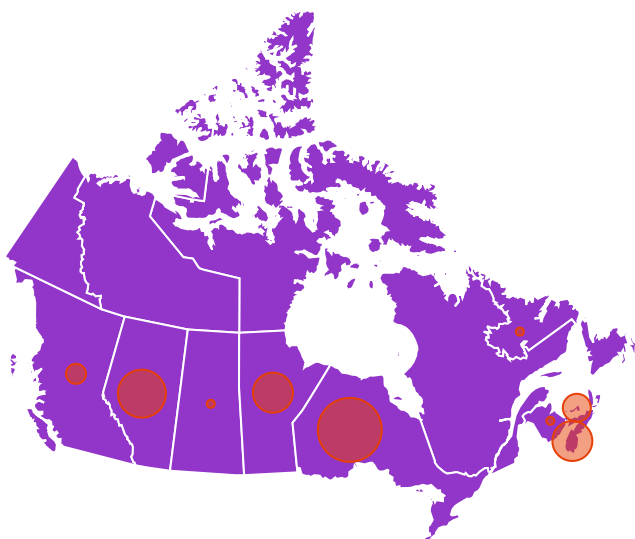


Visiting Programs and Meeting with Ambassadors

Halifax, NS

CAP Principal's Conference

Charlottetown, PE



R&R Club Book Tales Events

Nationwide



Book Vending Machine Launches

Niagara-on-the-Lake, ON



Calgary, AB



London, ON



Toronto, ON



Ottawa, ON



Winnipeg, MB



Year-End 5K Running & Reading Challenge Events

Our "champions" across the country achieved the goals they worked so hard towards all year in running, reading, and social-emotional competency development!

HALIFAX



EDMONTON



CALGARY



OTTAWA



LONDON



MANITOBA



TORONTO



Financial Report

Year-Ended March 31, 2023

Revenue	2023	2022
General Donations	\$177,603	\$233,986
Targeted Program Donations	\$958,904	\$622,128
Gift-in-Kind Donations	\$224,349	\$132,043
Fundraising	\$55,452	\$51,593
Amortization of Deferred Capital Contributions	\$60,032	\$9,560
Other Income (CEWS)	\$3,560	\$78,168
Total Revenue	\$1,480,630* (actual gross revenue before deferred contributions = \$1,873,618)	\$1,127,478

Expense	2022	2021
Salaries, Benefits & Contract Labour	\$592,668	\$445,884
Program Costs	\$618,852	\$368,423
Administration	\$116,428	\$98,196
Advertising & Promotion	\$34,842	\$48,810
Amortization	\$60,032	\$9,560
Fundraising	\$22,695	\$23,620
Professional Fees	\$51,090	\$54,151
Travel & Vehicle	\$24,763	\$19,139
Total Expense	\$1,521,370	\$1,067,783
NET INCOME	-\$40,740* (includes deferred revenue subtracted for programs taking place in next fiscal year)	\$59,695

*Deferred revenue of \$392,988 subtracted for programs taking place in next fiscal year. **Actual Gross Revenue = \$1,873,618.**

THANK YOU FOR YOUR SUPPORT!

Start2Finish Canada

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